

# A4 Desktop Roll Up Stand

## 210mm x 347mm

210mm x 297mm visible when erected

### **Bleed (3mm)**

The bleed area extends 3mm beyond the edge of your finished document. Colours and images must extend beyond the edge of the document to prevent unwanted white borders around the edge of your finished document.

Note that this 'bleed' will be trimmed during the finishing process so ensure that no important details are set up to print in this area

### **Safe Area (5mm)**

it is recommended that your artwork is at least 5mm from the edge of the page if it is not meant to bleed off. Printed borders placed too close to the edge of a page may look uneven when the job is trimmed.

**Important:** Anything beyond the white dotted line will be trimmed off

Please extend your colour/picture into this area for a neater finish when erected.  
This area is attached to the stand and will not be visible.